

Curt McAloney

Graphic Design • Interactive Media • Clientele & Experience 1997 - Present

Thomson-West Publishing - Digital Designer

A wide variety of responsibilities including conceptualizing, designing, providing graphics and html support for the interactive media group. In addition I created numerous sophisticated Flash presentations, banner ads, print support and logo design.

ADC Telecommunications - Interactive Graphic Artist

Numerous flash animations were created for ADC's online website and CD-room presentations.

Creatis Inc.

Conceptualized and created full page color ad for trade book. Assisted in development of web site projects.

Best Buy – Instructor/Trainer

Developed curriculums and participated as an instructor/trainer promoting digital devices.

Deluxe Corporation - Graphic Artist

Customized software interface to show Deluxe branding. Provided print support for various projects such as brochures and booklet inserts for CD-Roms. Created logo and slogan for Intranet web site store.

Retrofitcounseling.com - Art Director

Created brand identity with logo, print, and web site design.

Chumbo.com - Art Director

Developed e-commerce web sites and print support for Gateway, Compaq, General Mills, Xerox, IBM, E-machines, CTX computers, etc. Created and documented web site guidelines. Managed graphic artists.

Star Tribune Newspaper - Graphic Artist

Web page design for Star Tribune clients. Created hundreds of animated gif's and banner ads.

Cinequipt Inc. - Art Director

Redesigned logo for corporate branding. Created print Ads. Web site redesign.

Thrivent Financial, (AKA Lutheran Brotherhood) - Graphic Artist

Created original content. Updated and modernized existing web pages with Dreamweaver and Frontpage for Internet and Intranet. Integrated Flash and DHTML extensively.

MacKenzie Marketing - Graphic Artist

Transformed Adobe Illustrator mockups into DHTML web pages. Created animated gif's.

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Graphic Design • Interactive Media

Firepond.com - Graphic Artist

Created user interfaces for online databases. Designed web sites for Firepond clients.

ADC Telecommunications - Graphic Artist

Converted Company print and CD-ROM material to web standards for posting on company web site.

The Digital Rep - Art Director

Complete site redesign of first generation web site.

INTJ / Tom Williams - Art Director

Designed logo and branding for letterhead, stationery and business card.

Campbell Mithun advertising agency - Graphic Artist

Designed promotional postcards for video and film sales department.

Hardware expertise

Mac's, PC's.

Software expertise

Photo editing, graphic design and web site creation applications: Photoshop, Illustrator, Quark, In Design, Dreamweaver, BBEdit, Image Ready, Flash, Fireworks, Swift 3D, After Effects, Cleaner, Quicktime Pro.

Additional Assets - Cinematographer

An accomplished cinematographer experienced in video, 16mm and 35mm motion picture film formats.

Comprehensive background in studio and location productions. Application of lighting techniques to single and multi-camera situations. Production efforts focused on CD-ROM's, numerous commercials, motion pictures, corporate films and programming for network, cable and syndication. Experienced with a wide variety of cameras and support equipment.

Recipient of many awards, including an Emmy. See website for complete list.